

Preparing For Your Photo Shoot

Congratulations! You are either about to list your home or offer your home onto the rental market through such vehicles as Air B&B or VRBO and that is exciting!

Preparing your home for a residential photo shoot can be a daunting task but with this simple checklist, you can rest assured that your home will be in its top state and ready for shooting day.

- ✔ Clear all small knick-knacks off of countertops including kitchens, bathrooms and ensuite. This includes toothbrushes, shavers, grooming products, soaps, dish scrubbers and dish cloths / dishtowels.
- ✔ Ensure all lightbulbs are in working order, lamps are working and can be turned on. Ensure all lightbulbs are the same color temperature. This can be checked by turning on your lighting and looking at whether or not the light is a "white" color or a "warm" color. This is especially important where light fixtures have more than one bulb or there are several fixtures close together.
- ✔ Remove any materials from walls that may be offensive or distracting. Posters in a teen-ager's bedroom may have a personal connection to the owner but risk becoming a distraction when your potential purchaser is viewing your photographs.
- ✔ Ensure that all window coverings are in working order and in their "up" or "open" position.
- ✔ Ensure that all beds are made, children toys are organized and bathrooms are clean and tidy.
- ✔ Clear all yard / cleaning tools from deck space. An example would be to hide away shovels, brooms etc.
- ✔ Ensure all footwear has been cleared for your entrance / door areas. Remove mud mats etc.
- ✔ Remove any magnets from your refrigerator. This ensures your kitchen photographs beautifully and clean without any visual distractions.

A clean, tidy and organized residence will virtually guaranteed to show well above a home that is not. A quick tidy the night before your photography appointment will assist us with creating and providing photography that will allow your home to stand out and get noticed by the right people!